



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/GoV/NC (16611)	Last Modified	08/24/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Sep. 2012	47	\$40,600.00
Grand Total:	47	\$40,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	09/28/12-09/28/12	5	:30	10A-11A (EST)						1			1			Charlotte (WSOC)	DR PHIL	7/21/12
1.1	Normal Line / Spot	09/28/12-09/28/12	6	:30	10A-11A (EST)						1			1			Charlotte (WSOC)	DR PHIL	8/7/12
2.0	Revised Line / Spot	09/28/12-09/28/12	3	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	7/21/12
2.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	8/7/12
3.0	Revised Line / Spot	09/28/12-09/28/12	3	:30	12:05A-12:35A (EST)						1			1			Charlotte (WSOC)	NIGHTLINE	7/21/12
3.1	Revised Line / Spot	09/28/12-09/28/12	5	:30	12:05A-12:35A (EST)						1			1			Charlotte (WSOC)	NIGHTLINE	8/22/12
3.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	1P-2P (EST)						1			1			Charlotte (WSOC)	CHEW	7/21/12
4.0	Revised Line / Spot	09/28/12-09/28/12	3	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	7/21/12
4.1	Normal Line / Spot	09/28/12-09/28/12	4	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
5.0	Revised Line / Spot	09/28/12-09/28/12	5	:30	4P-5P (EST)						2			2			Charlotte (WSOC)	DR OZ	7/21/12
5.1	Normal Line / Spot	09/28/12-09/28/12	6	:30	4P-5P (EST)						2			2			Charlotte (WSOC)	DR OZ	8/7/12
6.0	Revised Line / Spot	09/28/12-09/28/12	4	:30	5:30A-6A (EST)						1			1			Charlotte (WSOC)	NEWS DAYBREAK	7/21/12
6.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	5:30A-6A (EST)						1			1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
7.0	Revised Line / Spot	09/28/12-09/28/12	4	:30	6P-6:30P (EST)						1			1			Charlotte (WSOC)	6P NEWS	7/21/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 320413

**Schedule Dates** 09/24/12-09/30/12  
**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** 924930 GOV (132181)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** HANLEN,LINDSAY  
**Phone/Fax** /  
**CPE** MCCRO/ORDR/924930  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

**Date Entered** 07/02/12  
**Last Modified** 08/24/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06221192  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,090.00  
**Net Total** \$34,510.00  
**Sales Tax**

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$40,600.00
<b>Grand Total:</b>	<b>47</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	6P-6:30P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	6P NEWS	8/7/12
8.0	Revised Line / Spot	09/28/12-09/28/12	4	:30	6A-7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
8.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	6A-7A (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
9.0	Revised Line / Spot	09/28/12-09/28/12	3	:30	7A-8A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
9.1	Normal Line / Spot	09/28/12-09/28/12	4	:30	7A-8A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GMA	8/7/12
10.0	Revised Line / Spot	09/24/12-09/24/12	3	:30	11:35P-12:05A (EST)									1			Charlotte (WSOC)	NIGHTLINE	7/2/12
10.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	11:35P-12:05A (EST)									1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
11.0	Revised Line / Spot	09/24/12-09/24/12	3	:30	12P-1P (EST)									1			Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
11.1	Normal Line / Spot	09/24/12-09/24/12	4	:30	12P-1P (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
12.0	Revised Line / Spot	09/24/12-09/24/12	5	:30	4P-5P (EST)									1			Charlotte (WSOC)	DR OZ	7/2/12
12.1	Normal Line / Spot	09/24/12-09/24/12	6	:30	4P-5P (EST)									2	\$750.00	\$1,500.00	Charlotte (WSOC)	DR OZ	8/7/12
13.0	Revised Line / Spot	09/24/12-09/24/12	4	:30	5:30A-6A (EST)									1			Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
13.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A-6A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
14.0	Revised Line / Spot	09/24/12-09/24/12	4	:30	6P-6:30P (EST)									1			Charlotte (WSOC)	6P NEWS	7/2/12

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Advertiser Pol/P McCrory/R/Gov/NC (16611)  
Agency Smart Media Group (1343)  
Product Political - State Candidate (1071)  
Brand 924930 GOV (132181)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name HANLEN,LINDSAY  
Phone/Fax /  
CPE MCCRO/ORDR/924930  
Account Types National/Political  
Billing Type Standard  
Comments MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12  
Last Modified 08/24/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06221192  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,090.00  
Net Total \$34,510.00  
Sales Tax

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$40,600.00
<b>Grand Total:</b>	<b>47</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	6P- 6:30P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	6P NEWS	8/7/12
15.0	Revised Line / Spot	09/24/12-09/24/12	4	:30	6A- 7A (EST)	1	1										Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
15.1	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
16.0	Revised Line / Spot	09/24/12-09/24/12	3	:30	7A- 8A (EST)	1	1										Charlotte (WSOC)	GMA	7/2/12
16.1	Normal Line / Spot	09/24/12-09/24/12	4	:30	7A- 8A (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GMA	8/7/12
17.0	Revised Line / Spot	09/29/12-09/29/12	3	:30	8A- 9A (EST)						1						Charlotte (WSOC)	GMA SATURDAY	7/2/12
17.1	Normal Line / Spot	09/29/12-09/29/12	4	:30	8A- 9A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	GMA SATURDAY	8/7/12
18.0	Revised Line / Spot	09/30/12-09/30/12	2	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS SUNDAY	7/2/12
18.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
19.0	Revised Line / Spot	09/27/12-09/27/12	5	:30	10A- 11A (EST)						1						Charlotte (WSOC)	DR PHIL	7/2/12
19.1	Normal Line / Spot	09/27/12-09/27/12	6	:30	10A- 11A (EST)						1			1	\$350.00	\$350.00	Charlotte (WSOC)	DR PHIL	8/7/12
20.0	Revised Line / Spot	09/27/12-09/27/12	3	:30	11:35P- 12:05A (EST)						1						Charlotte (WSOC)	NIGHTLINE	7/2/12
20.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	11:35P- 12:05A (EST)						1			1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
21.0	Revised Line / Spot	09/27/12-09/27/12	3	:30	12P- 1P (EST)						1						Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12

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Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	08/24/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCROBRY FOR GOVERNOR MCCROBRY FOR NC GOVERNOR		

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Sep. 2012	47	\$40,600.00
<b>Grand Total:</b>	<b>47</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / Spot	09/27/12-09/27/12	4	:30	12P-1P (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	EWINGNESS NEWS	8/7/12
22.0	Revised Line / Spot	09/27/12-09/27/12	5	:30	4P-5P (EST)					2				2	\$750.00	\$1,500.00	Charlotte (WSOC)	DR OZ	7/2/12
22.1	Normal Line / Spot	09/27/12-09/27/12	6	:30	4P-5P (EST)					2				2	\$750.00	\$1,500.00	Charlotte (WSOC)	DR OZ	8/7/12
23.0	Revised Line / Spot	09/27/12-09/27/12	4	:30	5:30A-6A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
23.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	5:30A-6A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
24.0	Revised Line / Spot	09/27/12-09/27/12	4	:30	6P-6:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	6P NEWS	7/2/12
24.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	6P-6:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	6P NEWS	8/7/12
25.0	Revised Line / Spot	09/27/12-09/27/12	4	:30	6A-7A (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
25.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	6A-7A (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
26.0	Revised Line / Spot	09/27/12-09/27/12	3	:30	7A-8A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GMA	7/2/12
26.1	Normal Line / Spot	09/27/12-09/27/12	4	:30	7A-8A (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GMA	8/7/12
27.0	Revised Line / Spot	09/25/12-09/25/12	5	:30	10A-11A (EST)			1						1	\$350.00	\$350.00	Charlotte (WSOC)	DR PHIL	7/2/12
27.1	Normal Line / Spot	09/25/12-09/25/12	6	:30	10A-11A (EST)			1						1	\$350.00	\$350.00	Charlotte (WSOC)	DR PHIL	8/7/12
28.0	Revised Line / Spot	09/25/12-09/25/12	3	:30	11:35P-12:05A (EST)			1						1			Charlotte (WSOC)	NIGHTLINE	7/2/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** 924930 GOV (132181)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** HANLEN,LINDSAY  
**Phone/Fax** /  
**CPE** MCCRO/ORDR/924930  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCRO/ORDR FOR GOVERNOR  
MCCRO/ORDR FOR NC GOVERNOR

**Date Entered** 07/02/12  
**Last Modified** 08/24/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06221192  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,090.00  
**Net Total** \$34,510.00  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  

Month	Spots	Rate
Sep. 2012	47	\$40,600.00
<b>Grand Total:</b>	<b>47</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	11:35P-12:05A (EST)	1		1						1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
29.0	Revised Line / Spot	09/25/12-09/25/12	3	:30	12P-1P (EST)	1		1									Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
29.1	Normal Line / Spot	09/25/12-09/25/12	4	:30	12P-1P (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
30.0	Revised Line / Spot	09/25/12-09/25/12	5	:30	4P-5P (EST)	2		2									Charlotte (WSOC)	DR OZ	7/2/12
30.1	Normal Line / Spot	09/25/12-09/25/12	6	:30	4P-5P (EST)	2		2						2	\$750.00	\$1,500.00	Charlotte (WSOC)	DR OZ	8/7/12
31.0	Revised Line / Spot	09/25/12-09/25/12	4	:30	5:30A-6A (EST)	1		1									Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
31.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	5:30A-6A (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
32.0	Revised Line / Spot	09/25/12-09/25/12	4	:30	6P-6:30P (EST)	1		1									Charlotte (WSOC)	6P NEWS	7/2/12
32.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	6P-6:30P (EST)	1		1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	6P NEWS	8/7/12
33.0	Revised Line / Spot	09/25/12-09/25/12	4	:30	6A-7A (EST)	1		1									Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
33.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	6A-7A (EST)	1		1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
34.0	Revised Line / Spot	09/25/12-09/25/12	3	:30	7A-8A (EST)	1		1									Charlotte (WSOC)	GMA	7/2/12
34.1	Normal Line / Spot	09/25/12-09/25/12	4	:30	7A-8A (EST)	1		1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GMA	8/7/12
35.0	Revised Line / Spot	09/26/12-09/26/12	3	:30	11:35P-12:05A (EST)	1		1									Charlotte (WSOC)	NIGHTLINE	7/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Schedule Dates** 09/24/12-09/30/12  
**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** 924930 GOV (132181)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** HANLEN,LINDSAY  
**Phone/Fax** /  
**CPE** MCCRO/ORDR/924930  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

**Date Entered** 07/02/12  
**Last Modified** 08/24/12  
**Entered By** Jill Hipkind  
**CO-OP** No  
**Headline #** 06221192  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,090.00  
**Net Total** \$34,510.00  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
**Spots** 47  
**Rate** \$40,600.00  
\$40,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	11:35P- 12:05A (EST)				1					1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	8/7/12
36.0	Revised Line / Spot	09/26/12-09/26/12	3	:30	12P- 1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
36.1	Normal Line / Spot	09/26/12-09/26/12	4	:30	12P- 1P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
37.0	Revised Line / Spot	09/26/12-09/26/12	5	:30	4P- 5P (EST)				2								Charlotte (WSOC)	DR OZ	7/2/12
37.1	Normal Line / Spot	09/26/12-09/26/12	6	:30	4P- 5P (EST)				2					2	\$750.00	\$1,500.00	Charlotte (WSOC)	DR OZ	8/7/12
38.0	Revised Line / Spot	09/26/12-09/26/12	4	:30	5:30A- 6A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
38.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	5:30A- 6A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
39.0	Revised Line / Spot	09/26/12-09/26/12	4	:30	6P- 6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/2/12
39.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	6P- 6:30P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	6P NEWS	8/7/12
40.0	Revised Line / Spot	09/26/12-09/26/12	4	:30	6A- 7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
40.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	6A- 7A (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
41.0	Revised Line / Spot	09/26/12-09/26/12	3	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/2/12
41.1	Normal Line / Spot	09/26/12-09/26/12	4	:30	7A- 8A (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GMA	8/7/12
42.0	Revised Line / Spot	09/28/12-09/28/12	6	:30	12P- 1P (EST)						1						Charlotte (WSOC)	NN	8/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

## Contract # 320413

<b>Schedule Dates</b>	09/24/12-09/30/12	<b>Date Entered</b>	07/02/12
<b>Advertiser</b>	Pol/P McCrory/R/Gov/NC (16611)	<b>Last Modified</b>	08/24/12
<b>Agency</b>	Smart Media Group (1343)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	924930 GOV (132181)	<b>Headline #</b>	06221192
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HANLEN,LINDSAY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	MCCRO/ORDR/924930	<b>Commission</b>	\$6,090.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$34,510.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	47	\$40,600.00
<b>Grand Total:</b>	<b>47</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.1	Normal Line / Spot	09/29/12-09/29/12	6	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	NN	8/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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